



**Believe
The Hype**

WWW.HypeTrainFC.com
Socials: @HypeTrainFC

Hype Train Football Club

Who We Are?

Hype Train FC is a grassroots football club formed in 2019, with our name and roots coming from our parent website, The Hype Train, a football content website that began in 2015.

Why Sponsor Us?

Hype Train is a modern team that is social media friendly, charting every step of our story online and would like to grow our roots. We are a developing club in the Reading that wishes to expand our club to include reserve, female, and youth outfits.

What Do We Do?



Grassroots

We run two adult male football sides, competing in the East Berkshire Football League (EBFL), and the Reading & District Sunday League (RDSL). We also offer weekly training on Wednesday and Thursday evenings.



Content

The club has an extensive content catalogue, including photography, filming and posting professional highlights across social media, hosting our Hype Train Podcast, providing detailed match reports, and a modern website.



Creative

The Hype Train brand has a decade of experience in Fantasy Football and general football written content, a unique brand of media infographics, and post daily to our Hype Train Quiz channel.



Community

The club is England Football accredited, boasting qualified Coaches, 60+ club members, we sit as website and development officers in the EBFL, and offer free bespoke infographics to clubs.

CONTACT US



CALL NOW! +44 (0) 7584258718



Reading, England



www.hypetrainfc.com
contact@thehypetrain.co.uk



Club Sponsorship 2025/26 Season

WWW.HypeTrainFC.com
Socials: @HypeTrainFC
contact@TheHypeTrain.co.uk

Hype Train Web Sponsorship

INFORMATION

Content is king at Hype Train and throughout the 2024/25 season we played 35 matches, produced 152 Instagram posts, wrote 34 match reports, published 36 photo galleries, created 37 high quality match highlight videos, and released 16 editions of the Hype Train Podcast, reaching more than 50,000 unique visitors across our web and social channels.

Web Sponsorship + Considerations:

Player of the Match/Month Sponsor, Website Sponsor, Podcast Sponsor, Matchday Sponsor, Ball Sponsor, Quiz Channel Sponsor, or we can tailor your business needs to the club.

Club Bank Details

Name: Hype Train Football Club
Acc Number: 33042049
Sort Code: 20-65-20
PayPal Email Address:
contact@thehypetrain.co.uk



Hype Train FC Sponsorship Plans

Hype Train are looking for a host of sponsors to be displayed across our websites and socials.

HYPETRAINFC.COM **CONTACT@THEHYPETRAIN.CO.UK**



Web Sponsorship

For small businesses looking to support local football clubs

£250

- ✓ Feature on every social media post on a banner
- ✓ Appear on a Sponsorship webpage and web footer
- ✓ Feature in each YouTube match highlight video

ANNUAL FEE

Web Sponsorship +

For small businesses wanting more club engagement

£400

- ✓ Sponsor any of our Player of the Match / Month awards, episodes of our Podcast, matchball sponsor, and more
- ✓ Monthly sponsorship posts across social media

ANNUAL FEE



Club Sponsorship 2025/26 Season

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Hype Train Kit Sponsorship

MATCH KIT OPTIONS

Kitlocker Club Store:

Since our formation in 2019, the club has had a Club Store with Kitlocker. This allows our players and club to purchase a range of training and match apparel.

Our choice of brand is Nike due to the durability of the kits over a long period of time, the easy accessibility of ranges as a leading brand, and the design features to create customisable kits.

Considerations for Sponsorship:

- The club's primary colours are navy blue and gold, with our main change strip featuring gold tops and black shorts/socks. We would happily collaborate with a sponsor for a specific colour and theme kit.

- Three sponsorship options for a new 2025/26 home kit are available: **front of shirt sponsor**, **sleeve sponsor**, and **back of shirt sponsor**. We would offer a minimum guarantee of a 2-year-period in which the kits will be used. We would also be open to changing our current change kit.

- We have invoicing capabilities for businesses, with any business able to use charitable donations to football clubs as a means of tax relief.

- The club produces regular photo galleries, match reports, and YouTube videos online. Content is key for us, and in any instance, we will aim to enhance the appeal of any onboarding sponsor to the best of our abilities.



TRAINING SPONSOR

Training Top Information:

Our main Nike training tops are black and in high request of players, particularly the summer months with new player recruitment.

Benefits of Training Sponsorship:

- Whilst the club keeps hold of match kits, players are in possession of their own training tops and wear them more frequently in public spaces, at training sessions, at the gym, and we've even had players take them abroad on holidays. So, the outreach outside of organised club media at training and games is higher.

- The club also posts regular photos and videos online with training tops visible during training and at matches.

- A sponsor can expand their range with a dedicated warm up top.

Sponsorship Quotes

The next step would be to reach out to Club Secretary, Robert Austin and we will work together with you to arrange mock designs, get a full quote, understand your own needs, and obtain discounts from our Club Store.

