



Hype Train FC Bio:

The Hype Train began as an FPL and football website in March 2015, and in July 2019 we formed Hype Train FC, becoming the first Fantasy Football website in the UK to go from fantasy to the field.

The club competed in the East Berks Football League (EBFL) between 2019 and 2025, before moving to the Thames Valley Premier League (TVPL) from the 2025/26 season.

The club is based in Reading, England, and compete in the Berks & Bucks FA region, which covers Reading, Slough, Oxford, Milton Keynes, Newbury, Basingstoke, and other smaller areas.

Every game and training is recorded using a VEO camera.

Club Owners:

Robert Austin (Secretary)
Sam Austin (Chairman)

Club Honours:

2x EBFL Presidents Cup
(2021/22 and 2024/25)

Social Media:

@HypeTrainFC

Email:

contact@thehypetrain.co.uk

Websites / Domains:

TheHypeTrain.co.uk
HypeTrainFC.com
hypetra.in

Club History:

2015: Started our football & FPL website TheHypeTrain.co.uk

2016 & 2019: Football Content Awards, 'Best Fantasy Football Blog' finalist

2019: Formed Hype Train FC in July 2019 ahead of the 2019/20 season

2020: Berks & Bucks FA 'Goal of the Season' winner

2021-2024: Competed in the Reading Sunday League (RDSL)

2021-24: 4x Football Berkshire Awards, 'Best website or Blog' finalists

2021: Reading Sunday Social League (RSSL), finalist runners-up

2022: Reading & District Sunday League, Division 4 runners-up

2022: The club wins its first trophy, the EBFL Presidents Cup

2022: England Football Awards, 'Volunteer of the Year' finalist (R. Austin)

2025: We reached the Slough Town Junior Cup final for the first time

2025: The club wins a second a trophy, winning the EBFL Presidents Cup

Developments for and during the 2025/26 season:

New League: The Train moved from the EBFL (22 clubs) to the much larger Thames Valley (TVPL) league, which has 5 divisions and 68 clubs. The Train are currently competing in TVPL Division One (Step 8), which is one division below the TVPL Premier Division, which is a Step 7 league.

First Sponsors: Two companies, JF Kelly Electrical & All Seasons Scaffolding, have partnered with the club. Our aim is to fully update our website and kits in early 2026 to accommodate new sponsors and allow Hype Train to continue partnership outreach.

Partner Club: We have sponsored Sandhurst Men Reds, a team competing in the Bracknell & District Sunday League (Division 2). The club has provided Sandhurst with a VEO camera, with all goals and highlights being posted on Hype Train FC's YouTube channel.

YouTube Growth: Over the past 14 months, the club has grown its YouTube channel from 350 subscribers to 1.17k organic subs. The club has scored over 750 goals, with 2 daily Shorts being published to catalogue our entire Goal History, with Shorts being the main source of channel growth

- We have also invested in creating bespoke motion graphics to enhance the production in our match highlights videos
- Our aim is to reach 2k subs by the end of 2026 and become monetised

Small Sided Football: The club are on the wait list to enter multiple sides into the popular 5-a-side leisure leagues on Monday evenings. We are also planning on entering the Flexi XI league, a semi-regular 11-a-side midweek league. Both will add additional content and outreach opportunities.

- We're competing in a new 6-a-side league, the Reading Super League

Our Five Year Growth Plan:

Expanding the club and member base:

We are aiming to grow the squad by a minimum of 3 teams within a 5-year period, to include a *Saturday Reserve* team, A *Sunday* squad, and a dedicated *Women's* team.

- **Saturday Reserves:** The 6-tiered TVPL is perfect for adding Reserve and Development squads and with the current squad pushing for Step 7 football, we are not far away from an additional Saturday League squad.
- **Sunday:** With additional players and outreach, we are hoping to return to Sunday League in the Reading Sunday League for the 2026/27 season
- **Women's:** We are looking to build connections and a base of players to compete in the Thames Valley Counties Women's Football League

Coaching and Volunteer opportunities:

The club currently offers any player and volunteer to complete the FA First Aid course for free. We would like to add Coaches and more volunteers to the club by offering discounted or free Introduction to Football Coaching (FA Level 1) coaching courses.

Enhanced media and production:

The club current boasts 2 VEO cameras, and 1 Canon 80D camera to capture gameday footage and photography. We are hoping to add a specialised photography camera to enhance the club's graphical fidelity.

- Increasing our production equipment would allow us to add additional partner clubs, with the aim to add a new partner club each season.